

## TOUCHSTONE GROUP

Touchstone group, incorporated in 2007 is one of Central India's largest, Go-to-Market Service & Solutions provider with interests in FMCG, Consumer Electronics & Electricals, Health & Nutrition, Lifestyle, Mobile & Telecom, Retail & Warehousing.

The Group Companies are Touchstone Services Private Limited, Touchstone Teleservices Private Limited, Unitouch Sales LLP & Universal Services.

**Touchstone Services Pvt. Ltd.** is the Group's Arm for FMCG Sales and Distribution having a direct reach to retailer base of more than 40000+ Retailers & Sub distributor network of 150+ partners.

### Principal Partners:

- Procter & Gamble, Gillette Distribution operations for Chhattisgarh & Eastern MP (Mahakaushal)
- Capital Foods (Ching's) Super Distributor operations for Chhattisgarh
- Cadbury's distribution for Raipur region
- PepsiCo Foods distribution for Indore region
- Asian Paints Super Distributor operations for MP-CG
- MotherCare Super Distribution operations for South India
- Ajanta Shoes Super Distribution operations for MP-CG

**Touchstone Teleservices Pvt. Ltd.** is the Group's Sales & Distribution Arm for varied sectors:

### Principal Partners:

- Reliance JIO Zonal Distributor operations for Greater Mumbai city (Mumbai Circle – 60+ Regional Distributors)
- Glanbia (world's largest Whey protein manufacturer, brands – ONN, BSN, Isopure) – all India operations for Ecommerce & Modern Trade channel
- Crompton Electronics Super distribution operations for Chhattisgarh
- TCL Electronics Super distribution for Madhya Pradesh & Chhattisgarh
- American Tourister (Samsonite India's) distribution for Chhattisgarh
- Apple Mono Retail store at Raipur
- Kelvinator's Distribution operations for Chhattisgarh

**Unitouch Sales LLP** undertakes the Zonal Distribution operations of Reliance Jio for the state of Chhattisgarh. The company carries out these operations through a network of 150+ Regional Distributors and a Dealer base of 10000+ dealers across the state.

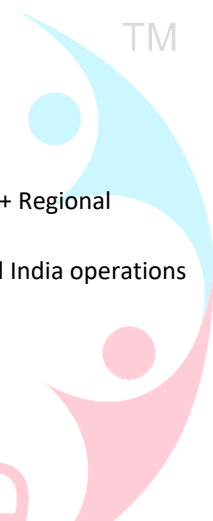
**Universal Services** is the company's Retail arm which runs 3 Multi Brand Electronics showroom @ Raipur. It has the distinction of being one of India's largest stand-alone MBO.

**Brief Operations:** The operations are carried out of 30 branch offices and distribution points in the region handling an annual turnover of more than Rs 700 crores approximately. A total employee base of 700+ individuals, which comprises a strong Sales team of 200+ Sales Executives. Major Office & Warehouse Locations: Raipur, Mumbai, Indore, Jabalpur, Bhiwandi, Delhi, Kolkata, Bangalore & all major cities of Central India region.

The company manages more than 2,00,000 Sq Ft of ware-housing space spread across its 30 branches with an area of 50,000 Sq Ft in its self-owned Warehousing facility at Raipur.

**Our Vision:** To be the most successful and respected Go-to-Market Services and Sales & Distribution company of India by

- Delivering sustainable & profitable business growth for all the stakeholders
- Attracting and retaining the finest talent in the Region
- Exceeding Expectations by delivering best-in-class service to the trade



Touchstone  
THE LEADING SALES & DISTRIBUTION NETWORK